

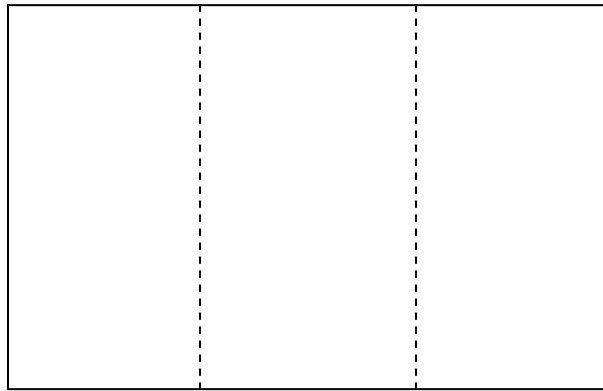
# BROCHURE DIRECTIONS

You are going to make a travel brochure to promote one of Virginia's regions. You want to highlight the main attractions and products of the region in your brochure.

It will be graded for the spelling, the neatness, and the information. Use lots of color. Put borders around your pictures. Write in pencil. Use a ruler to help you write in straight lines.

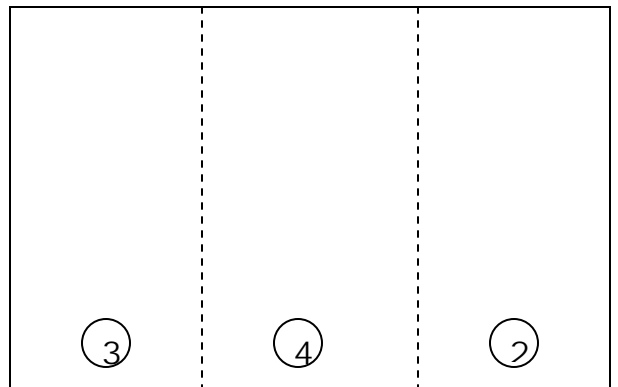
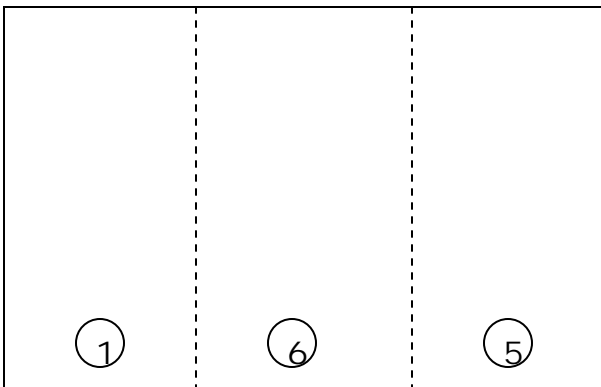
## STEP 1

Turn your paper sideways, so it is longer than it is taller, like a hotdog. Fold your paper into three sections. It should look like this:



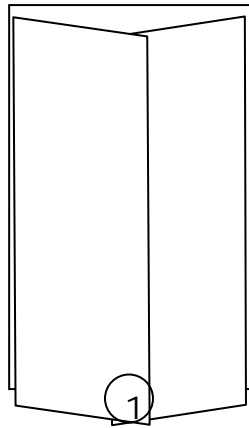
## STEP 2

Number the rectangles on both sides. You should write small and in the right hand corner. Circle the page number. This will help you put the information in the right place.



### STEP 3

Fold it back, so it looks like the diagram. Page number one should be on the front. Your brochure should open like a book. You are now ready to put all of the information onto the brochure.



### STEP 4

Here is the information you need to put on each page. Write the title on the top of the page. Be sure to underline the title.

#### Page 1:

- Title: Write the name of the region and underline it.
  - EX: Coastal Plane
- Travel Agent: Write your name.
- Draw a picture of something in the region.

#### Page 2:

- Title: About the Region
  - Write 5 sentences about your region.
    - Tell where it is in Virginia.
    - Tell the main geographical features in it.

- Tell about the products found in your region.
- Tell what special places make your region famous.
- Draw a small map of Virginia and show where your region is located.

### Page 3:

- Title: Attractions
  - Write 3 sentences about the special features or places in your region.
    - Name at least 2 attractions.
    - Tell someone why they would want to visit.
  - Draw a picture of one place you mentioned.
  - Label your picture.

### Page 4:

- Title: Products
  - Write 3 sentences about the products grown or raised in your region.
    - Name at least 2 products.
    - Tell why the product is important.
  - Draw a picture of one product from your region.
  - Label your picture.

### Page 5:

- Title: Did You Know?
  - Write 3 interesting facts about the region or state.
    - These should be things that you have not mentioned yet in your brochure.
  - Draw a picture of one fact.
  - Label your picture.

Page 6:

- Title: Come visit the \_\_\_\_\_ Region!
  - Make up a phone number for someone to call you for more information.
  - Tell your name so visitors know who to call.
  - Make up a travel company name where you work.
  - Draw a small icon or logo for your company.

When you are finished:

- Check to make sure:
  - You numbered your pages.
  - Your name is on the brochure.
  - You included all the information listed for each page.
  - You spelled words correctly.
  - The brochure is done neatly.
  - You underlined the titles on each page
  - You wrote in pencil
  - You colored your pictures